

# SPONSORSHIP OPPORTUNITIES

COQUITLAM &  
PORT COQUITLAM



## MAYORS' CHARITY BALL

NOVEMBER 25, 2023

HARD ROCK CASINO  
VANCOUVER



BENEFITING THE COQUITLAM AND PORT COQUITLAM FIREFIGHTERS CHARITABLE SOCIETIES.



# THE COQUITLAM FIREFIGHTERS CHARITABLE SOCIETY

The Coquitlam Firefighters Charitable Society (CFFCS) is a Registered Charity that provides support and funds to other local charities, foundations and community groups. Since the 1970's, the Firefighters of Local 1782 in Coquitlam have been reaching out and giving back to its community. Annually, we fundraise and contribute \$50,000 to various causes such as Muscular Dystrophy Canada, BC Professional Firefighters Burn Fund, Eagle Ridge Hospital Foundation, and Canadian Breast Cancer Foundation, to name a few.

## OUR MISSION

To enrich the lives of citizens in our community by providing charitable initiatives and collaborating with other charities and nonprofits that share in our vision and goals.

## OUR VISION

The Coquitlam's Firefighter's Charitable Society's vision is to create a healthier, connected and enriched community.



## WHO WE GIVE BACK TO

Our Charitable Fund allows us to contribute donations to support various local and provincial charities, groups and individuals in need. These contributions come from our own volunteer fundraising efforts via raffles, galas, community events and clothing bins.





# THE PORT COQUITLAM PROFESSIONAL FIREFIGHTERS CHARITABLE SOCIETY

The Port Coquitlam Professional Firefighters Charitable Society (PCPFCS) has been working hard to facilitate and support organizations dedicated to helping members of the public, both young and old. Through the integrated efforts of volunteer and off-duty firefighters, we are able to help the local community. In 2019, the CFFCS teamed up with the PCPFCS for the 6th Annual Fundraiser Gala. This partnership has continued each year since and has been highly beneficial for both charities.

## OUR MISSION

The Port Coquitlam Professional Firefighters Charitable Society is dedicated to help further education, relieve poverty and assist in life altering events. We strive to improve the lives of the people around us.

## OUR VISION

To use volunteer people-power to contribute to our community through events, fundraisers and collaborations. We believe that great things can be accomplished when a group of passionate people come together.

## WHO WE GIVE BACK TO

We are able to contribute to communities locally, with our scholarship and school healthy snack/breakfast programs, and to charities provincially and across the country such as the BC Burn Fund, Movember and MD Canada.





# 2ND ANNUAL MAYOR'S CHARITY BALL



## THE CAUSE

The funds raised will benefit the Nutritional Snack Programs run by the firefighters' charitable societies in our local Coquitlam and Port Coquitlam elementary schools. These programs ensure access to nutritional breakfast and snacks for all children at the participating elementary schools. With an open-door policy, all children can take part, shedding the stigma of poverty a child or family may face, while giving every child the best opportunity to succeed.

## ABOUT THE EVENT

We are proud to announce the successful partnership between the Coquitlam Firefighters Charitable Society and the Port Coquitlam Professional Firefighters Charitable Society as we present the second annual Mayors' Charity Ball! Last year, with the support of our community members, sponsors, and volunteers, we were able to raise over \$135,000 to benefit our local charities.

[Click here](#) to watch the highlight video of our 2022's event!

This year, we are taking it to the next level and promise to deliver an unforgettable black tie occasion featuring:

- Live musical performers
- Exciting presentations
- Buffet dinner
- Silent auction
- 50/50 raffle
- and more!

Date: **Saturday, November 25th, 2023**

Time: **5:30-11:00 PM**

Venue: **The Show Theatre at Hard Rock Casino Vancouver**

Attendance: **Over 300 guests**



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# **SPONSORSHIP PACKAGES**

**PRESENTING SPONSOR**  
**\$25,000 (EXCLUSIVE)**

## **HOSPITALITY**

- Three tables of 8 guests with priority seating.
- Invitation for you and your guests to attend the Sponsor Reception prior to the gala.

## **PROMOTIONAL BRAND RECOGNITION**

- Logo incorporated into the event branding as "Presented by" and included on all promotional materials (digital and print).
- Logo & link to the company's website on the CFFCS website homepage & event page.
- Special message on CFFCS website event page.
- Logo in all CFFCS email newsletters promoting the event.
- 3 dedicated posts from CFFCS social media accounts leading up to the gala.

## **GALA PROFILE**

- Company profile with a special message in the gala event program.
- Full-page company advertisement in the gala event program.
- Premier logo placement on gala signage.
- Recognition by the Gala Chair in podium remarks.
- Fire Extinguisher Stanley Cup presentation at the gala and ownership of the Fire Extinguisher for one year to display at your place of business.
- 2 minutes of podium time at the gala to welcome guests.





# **SPONSORSHIP PACKAGES**

**VIP SPONSOR**  
**\$20,000 (EXCLUSIVE)**

## **HOSPITALITY**

- Two tables of 8 guests with priority seating.
- Invitation for you and your guests to attend the Sponsor Reception prior to the gala.

## **PROMOTIONAL BRAND RECOGNITION**

- Logo & link to the company's website on the CFFCS website event page.
- Logo in all CFFCS email newsletters promoting the event.
- 3 dedicated posts from CFFCS social media accounts leading up to the gala.

## **GALA PROFILE**

- Full-page company advertisement in the gala event program.
- Logo placement on gala signage.
- Recognition by the Gala Chair in podium remarks.
- 2 minutes of podium time at the Sponsor Reception to welcome guests.





## **SPONSORSHIP PACKAGES**

**AUCTION SPONSOR**  
**\$20,000 (EXCLUSIVE)**

### **HOSPITALITY**

- Two tables of 8 guests with priority seating.
- Invitation for you and your guests to attend the Sponsor Reception prior to the gala.

### **PROMOTIONAL BRAND RECOGNITION**

- Logo & link to the company's website on the CFFCS website event page.
- Logo in all CFFCS email newsletters promoting the event.
- Premier navigation logo placement on online auction website.
- Logo on all auction promotional graphics.
- 2 dedicated post from CFFCS social media accounts leading up to the gala.

### **GALA PROFILE**

- Half-page company advertisement in the gala event program.
- Logo placement on all auction prize signage at the gala.
- Recognition by the Gala Chair in podium remarks.





## **SPONSORSHIP PACKAGES**

## **ENTERTAINMENT SPONSOR \$20,000 (EXCLUSIVE)**

### **HOSPITALITY**

- Two tables of 8 guests with priority seating.
- Invitation for you and your guests to attend the Sponsor Reception prior to the gala.

### **PROMOTIONAL BRAND RECOGNITION**

- Logo & link to the company's website on the CFFCS website event page.
- Logo in all CFFCS email newsletters promoting the event.
- 2 dedicated posts from CFFCS social media accounts leading up to the gala.

### **GALA PROFILE**

- Half-page company advertisement in the gala event program.
- Logo placement on exclusive gala entertainment sponsor sign.
- Recognition by the Gala Chair in podium remarks.
- Additional company recognition in entertainment announcement(s) and introduction(s).





# **SPONSORSHIP PACKAGES**

**WINE SPONSOR**  
**\$15,000 (EXCLUSIVE)**

## **HOSPITALITY**

- One table of 8 guests with priority seating.
- Invitation for you and your guests to attend the Sponsor Reception prior to the gala.

## **PROMOTIONAL BRAND RECOGNITION**

- Logo & link to the company's website on the CFFCS website event page.
- Logo in all CFFCS email newsletters promoting the event.
- 1 dedicated post from CFFCS social media accounts leading up to the gala.

## **GALA PROFILE**

- Opportunity to provide preferences on wine selections served (with final approval by committee).
- Company logo on hang tags on 2 bottles of wine at each table.
- Half-page company advertisement in the gala event program.
- Logo placement on exclusive gala wine sponsor sign.
- Recognition by the Gala Chair in podium remarks.





## **SPONSORSHIP PACKAGES**

**DIAMOND SPONSOR**  
**\$7,500**

### **HOSPITALITY**

- One table of 8 guests with priority seating.
- Invitation for you and your guests to attend the Sponsor Reception prior to the gala.

### **PROMOTIONAL BRAND RECOGNITION**

- Logo & link to the company's website on the CFFCS website event page.
- Logo in all CFFCS email newsletters promoting the event.
- 1 dedicated post from CFFCS social media accounts leading up to the gala.

### **GALA PROFILE**

- Half-page company advertisement in the gala event program.
- Logo on gala sponsor sign.
- Recognition by the Gala Chair in podium remarks.





# **SPONSORSHIP PACKAGES**

## **PLATINUM SPONSOR \$5,000**

### **HOSPITALITY**

- 4 tickets to the gala.
- Invitation for you and your guests to attend the Sponsor Reception prior to the gala.

### **PROMOTIONAL BRAND RECOGNITION**

- Logo & link to the company's website on the CFFCS website event page.
- Logo in all CFFCS email newsletters promoting the event.
- 1 dedicated post from CFFCS social media accounts leading up to the gala.

### **GALA PROFILE**

- Half-page company advertisement in the gala event program.
- Logo on gala sponsor sign.
- Recognition by the Gala Chair in podium remarks.





## **SPONSORSHIP PACKAGES**

**GOLD SPONSOR**  
**\$2,500**

### **HOSPITALITY**

- 2 tickets to the gala.
- Invitation for you and your guests to attend the Sponsor Reception prior to the gala.

### **PROMOTIONAL BRAND RECOGNITION**

- Logo & link to the company's website on the CFFCS website event page.
- Logo in all CFFCS email newsletters promoting the event.
- 1 dedicated post from CFFCS social media accounts leading up to the gala.

### **GALA PROFILE**

- Quarter-page company advertisement in the gala event program.
- Logo on gala sponsor sign.
- Recognition by the Gala Chair in podium remarks.





## **SPONSORSHIP PACKAGES**

## **SILVER SPONSOR \$1,000**

### **HOSPITALITY**

- 2 tickets to the gala.
- Invitation for you and your guests to attend the Sponsor Reception prior to the gala.

### **PROMOTIONAL BRAND RECOGNITION**

- Logo & link to the company's website on the CFFCS website event page.
- Logo in all CFFCS email newsletters promoting the event.

### **GALA PROFILE**

- Logo on gala sponsor sign.
- Recognition by the Gala Chair in podium remarks.





# SPONSORSHIP PACKAGES

## IN KIND

IN KIND OPPORTUNITIES ARE AVAILABLE FOR

- Entertainment
- Photography
- Videography
- Printing
- Media & Advertising
- Prizes
- And more

*In kind sponsorship packages will be customized based on the value of product or service provided.*





# PRIZE DONATIONS

## GAIN EXPOSURE THROUGH PRIZE DONATIONS

We're also seeking prize donations for products and services from our local community. Prize donors will receive exposure through the online auction website and social media posts.

## HOW TO DONATE

To donate a prize, please complete our [online donation form here](#).

Prizes must be dropped off by October 27, 2023 at Spotlight Events.  
Drop Off Address: 1240 – 580 Nicola Ave, Port Coquitlam, BC.

Please contact us to confirm our available drop off times at [hello@spotlightevents.ca](mailto:hello@spotlightevents.ca).

## WHAT SHOULD YOU DONATE?

### PRODUCTS

#### TV

Keurig machine  
iPad / Tablet  
Smart home device  
Smart Watch  
Bluetooth speakers  
Digital camera  
GoPro  
Dyson Fan or Hair Dryer  
Wine or Beer gift basket  
Jewellery  
Musical instrument

### EXPERIENCES

Outdoor adventure package  
Brewery package  
Weekend getaway package  
Dine out package  
In-home catered dinner  
Hotel stay  
Ski passes  
Kids recreation  
Support local shopping spree  
Cleaning service

### SERVICES & GIFT CARDS

Spa package  
Photography package  
Restaurant gift cards  
Retail and VISA gift cards  
Music lessons  
Gas or groceries for a year (gift cards)  
Pet daycare or dog-walking  
Monthly flower arrangement for a year  
Brewery growlers  
Personal training package  
Birthday party package  
Amazon Prime subscription for a year





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# MAYORS' CHARITY BALL

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[CLICK HERE](#) TO FILL OUT THE FORM AND BECOME A SPONSOR.



**THANK YOU!**



# CONTACT

## COQUITLAM FIREFIGHTERS CHARITABLE SOCIETY

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Committee Chair**

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@coquitlamfirecharity



@CFFCS



Coquitlam Firefighters Charitable Society

## PORT COQUITLAM PROFESSIONAL FIREFIGHTERS CHARITABLE SOCIETY

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## SPOTLIGHT EVENTS

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