

SPONSORSHIP OPPORTUNITIES

NEW DATE. NEW EVENT.
SAME COMMUNITY.



THE COQUITLAM FIREFIGHTERS
7TH ANNUAL CHARITY

fundraiser **EVENT**

SEPTEMBER 12, 2020
ONLINE & AT YOUR HOUSE

*In partnership with
Port Coquitlam Professional Firefighter's Charitable Society*

Coquitlam Firefighters Charitable Society
CRA# 897288114 RR0001
www.coquitlamfirefighterscharity.com

ABOUT THE FUNDRAISER

The Virtual Hybrid Event

Due to COVID-19 safety precautions, the 7th annual Firefighter's Charitable Gala will be a hybrid of virtual activities and micro house parties. The community can get involved in this unique fundraiser in a number of ways both online and in person. On September 12th, show your support by gathering at home with the people in your closest bubble. Pre-purchase a house party pack and the firefighters will deliver dinner, drinks and a few surprises to your door that evening. The night will celebrate the kick off of the firefighter's online charity auction and 50/50 tickets. The community can also tune in to social media to see a few video messages from sponsors, community leaders and the firefighters.

The event is the first of its kind in the Tri-Cities. With the previous firefighter galas reaching attendance of over 300 guests, we anticipate a big turnout for this innovative night, including local MLAs, MPs, Schoolboard Trustees, Mayors & City Councilors – in an effort to raise funds to support our communities.

The Cause

The 7th annual firefighter's charity event is a fundraiser to help residents of Coquitlam and Port Coquitlam through a range of charitable programs and activities. We believe in the importance of giving back to our community and giving everyone the best possible chance to succeed in life. This year's goal is to raise over **\$80,000** to continue and improve current programs, expand Port Coquitlam's breakfast and snack program, and save for the future.

The Snack Program

The nutritional snack program is the primary benefactor of our successful Gala. Launched in 2014 in Coquitlam and 2019 in Port Coquitlam, these programs have become very successful and are well accepted among all students, family and faculty at participating schools. The wonderful open-door policy, allowing any child to take part, helps shed the stigma of poverty a child or family may face. There are over **7,500 meals** and over **4,000 snacks** served each year at participating schools. This number is expected to grow as Coquitlam continues to reach out to new schools and Port Coquitlam establishes its program.

The Port Coquitlam Professional Firefighters Charitable Society started its snack and breakfast program in September 2019 and served **27,000 meals** in 3 schools during the 2019-2020 school year. They also created a voucher program to meet the nutritional demand for families that depended on the daily breakfast program during school closures due to COVID-19. We hope to grow the snack and breakfast program to additional Elementary schools in Port Coquitlam while fostering relationships with our food suppliers to make every dollar go a little further.

Other Programs We Support

- Eagle Ridge Hospital Foundation
- Movember Foundation
- IAFF Disaster Relief Fund
- Canadian Breast Cancer Society
- MS Canada
- Burn Fund Camp
- BCPFF Burn Fund
- Muscular Dystrophy Association of Canada
- Soroptimist Foundation of Canada

SPONSORSHIP OPPORTUNITIES

All sponsorship levels are customizable.
Please contact us to tailor a package that suits your needs.

SPONSORSHIP LEVEL	BENEFITS
<p>TITLE SPONSOR</p> <p>\$15,000</p> <p><i>Exclusive</i></p>	<p>HOSPITALITY</p> <ul style="list-style-type: none"> - House Party Pack for up to 12 friends (up to 3 locations if necessary, based on BC government guidelines for gatherings and guest comfort levels) <p>BRAND RECOGNITION</p> <ul style="list-style-type: none"> - Logo incorporated into the event branding as "Presented by" - Link to your company's website on The Coquitlam Firefighter's Charitable website homepage. - Logo and special message on event webpage and auction website. - Listing in the CFFCS Newsletter/blog to our Community subscribers - Company profile with special message in the event program (distributed in the party pack) - Full-page company advertisement in the event program (distributed in the party pack) - Premier logo placement on event signage included in each party pack - Opportunity to provide guest gifts in the party pack (upon approval from committee) <p>VIRTUAL PROFILE</p> <ul style="list-style-type: none"> - Recognition by the Gala Chair in video stream remarks - Pre-recorded video message shared over social media as part of the virtual event experience - Fire Extinguisher Stanley Cup presentation at your house party or place of business (recorded and shared in event video) and ownership of the Fire Extinguisher for one year <p>SOCIAL MEDIA</p> <ul style="list-style-type: none"> - 3 week boosted social media post to the Tri-Cities area upon confirming Title Sponsorship - 2 additional posts from our social media accounts leading up to the gala - Logo on 3 week boosted public thank you post to the Tri-Cities area following the gala

SPONSORSHIP LEVEL	BENEFITS
<p data-bbox="201 354 533 396">50/50 SPONSOR</p> <p data-bbox="289 461 445 500">\$10,000</p> <p data-bbox="275 558 459 597"><i>Exclusive</i></p>	<p data-bbox="669 217 831 240">HOSPITALITY</p> <ul data-bbox="720 250 1923 310" style="list-style-type: none"> - House Party Pack for up to 8 friends (up to 2 locations if necessary, based on BC government guidelines for gatherings and guest comfort levels) <p data-bbox="669 347 936 370">BRAND RECOGNITION</p> <ul data-bbox="720 380 1766 605" style="list-style-type: none"> - Link to your company's website on The Coquitlam Firefighter's Charitable website gala page - Listing in the CFFCS Newsletter/blog to our Community subscribers - Company branding on 50/50 ticket sales webpage and all related marketing - Half-page company advertisement in the event program (distributed in the party pack) - Logo on event signage included in each party pack - Recognition by the Gala Chair in video stream remarks - Pre-recorded video message shared over social media promoting the 50/50 tickets <p data-bbox="669 643 846 665">SOCIAL MEDIA</p> <ul data-bbox="720 675 1719 735" style="list-style-type: none"> - 10 day boosted social media post to the Tri-Cities area upon confirming VIP sponsorship - 2 additional posts from our social media accounts leading up to the gala
<p data-bbox="155 948 579 990">AUCTION SPONSOR</p> <p data-bbox="289 1055 445 1094">\$10,000</p> <p data-bbox="275 1153 459 1192"><i>Exclusive</i></p>	<p data-bbox="669 790 831 813">HOSPITALITY</p> <ul data-bbox="720 823 1923 883" style="list-style-type: none"> - House Party Pack for up to 8 friends (up to 2 locations if necessary, based on BC government guidelines for gatherings and guest comfort levels) <p data-bbox="669 920 936 943">BRAND RECOGNITION</p> <ul data-bbox="720 953 1766 1214" style="list-style-type: none"> - Link to your company's website on The Coquitlam Firefighter's Charitable website gala page - Listing in the CFFCS Newsletter/blog to our Community subscribers - Company logo and short message on auction website - Option to display company banner at prize pick-up location. - Half-page company advertisement in the event program (distributed in the party pack) - Logo on event signage included in each party pack - Recognition by the Gala Chair in video stream remarks - Pre-recorded video message shared over social media promoting the auction <p data-bbox="669 1252 846 1274">SOCIAL MEDIA</p> <ul data-bbox="720 1284 1677 1344" style="list-style-type: none"> - 10 day boosted social media post to the Tri-Cities area upon confirming sponsorship - 2 additional posts from our social media accounts leading up to the gala

SPONSORSHIP LEVEL	BENEFITS
<p data-bbox="149 331 588 370">DIAMOND SPONSOR</p> <p data-bbox="300 440 432 479">\$7,500</p>	<p data-bbox="669 219 831 241">HOSPITALITY</p> <ul data-bbox="720 251 1415 277" style="list-style-type: none"> - House Party Pack for up to 6 friends at one delivery location <p data-bbox="669 308 936 331">BRAND RECOGNITION</p> <ul data-bbox="720 341 1766 500" style="list-style-type: none"> - Link to your company's website on The Coquitlam Firefighter's Charitable website gala page - Listing in the CFFCS Newsletter/blog to our Community subscribers - Half-page company advertisement in event program (distributed in the party pack) - Logo on event signage included in each party pack - Recognition by the Gala Chair in social media video <p data-bbox="669 531 844 553">SOCIAL MEDIA</p> <ul data-bbox="720 563 1415 589" style="list-style-type: none"> - 1 post from our social media accounts leading up to the gala
<p data-bbox="142 756 594 795">PLATINUM SPONSOR</p> <p data-bbox="300 865 432 904">\$5,000</p>	<p data-bbox="669 644 831 667">HOSPITALITY</p> <ul data-bbox="720 677 1415 703" style="list-style-type: none"> - House Party Pack for up to 4 friends at one delivery location <p data-bbox="669 734 936 756">BRAND RECOGNITION</p> <ul data-bbox="720 766 1766 925" style="list-style-type: none"> - Link to your company's website on The Coquitlam Firefighter's Charitable website gala page - Listing in the CFFCS Newsletter/blog to our Community subscribers - Half-page company advertisement in event program (distributed in the party pack) - Logo on event signage included in each party pack - Recognition by the Gala Chair in social media video <p data-bbox="669 956 844 979">SOCIAL MEDIA</p> <ul data-bbox="720 989 1415 1015" style="list-style-type: none"> - 1 post from our social media accounts leading up to the gala

SPONSORSHIP LEVEL	BENEFITS
<p data-bbox="193 331 541 370">GOLD SPONSOR</p> <p data-bbox="300 440 434 479">\$2,500</p>	<p data-bbox="669 217 831 240">HOSPITALITY</p> <ul data-bbox="720 250 1415 277" style="list-style-type: none"> - House Party Pack for up to 2 friends at one delivery location <p data-bbox="669 306 936 329">BRAND RECOGNITION</p> <ul data-bbox="720 339 1766 500" style="list-style-type: none"> - Link to your company's website on The Coquitlam Firefighter's Charitable website gala page - Listing in the CFFCS Newsletter/blog to our Community subscribers - Quarter-page company advertisement in event program (distributed in the party pack) - Logo on event signage included in each party pack - Recognition by the Gala Chair in social media video <p data-bbox="669 529 844 552">SOCIAL MEDIA</p> <ul data-bbox="720 561 1415 589" style="list-style-type: none"> - 1 post from our social media accounts leading up to the gala
<p data-bbox="180 696 554 735">SILVER SPONSOR</p> <p data-bbox="300 805 434 844">\$1,000</p>	<p data-bbox="669 644 936 667">BRAND RECOGNITION</p> <ul data-bbox="720 677 1766 805" style="list-style-type: none"> - Link to your company's website on The Coquitlam Firefighter's Charitable website gala page - Listing in the CFFCS Newsletter/blog to our Community subscribers - Logo on event signage included in each party pack - Recognition by the Gala Chair in social media video <p data-bbox="669 834 844 857">SOCIAL MEDIA</p> <ul data-bbox="720 867 1415 894" style="list-style-type: none"> - 1 post from our social media accounts leading up to the gala
<p data-bbox="126 982 609 1021">FIRE SQUAD SPONSOR</p> <p data-bbox="321 1091 413 1130">\$750</p>	<p data-bbox="669 946 936 969">BRAND RECOGNITION</p> <ul data-bbox="720 979 1598 1075" style="list-style-type: none"> - Company listing on The Coquitlam Firefighter's Charitable website gala page - Listing in the CFFCS Newsletter/blog to our Community subscribers - Recognition by the Gala Chair in social media video <p data-bbox="669 1104 844 1127">SOCIAL MEDIA</p> <ul data-bbox="720 1136 1415 1164" style="list-style-type: none"> - 1 post from our social media accounts leading up to the gala

SPONSORSHIP LEVEL

BENEFITS

IN KIND SPONSORS

OPPORTUNITIES ARE AVAILABLE FOR A VARIETY OF IN-KIND SERVICES:

- Printing
- Media
- Photography
- Technical Support
- Prizes
- Food & Beverage
- and more!

In kind sponsorship benefit packages will be customized based on service value.

HOUSE PARTY PACKAGE

House Party – \$100 per person
(minimum order of 4 per delivery location)

3 course dinner
Wine, beer or spirits
Party supplies, games and a few surprises
Delivery to your door by the firefighters

Party Date: September 12, 2020

PRIZE DONATIONS

Gain Exposure Through Prize Donations

We're also seeking prize donations for products and services from our local community. Prize donors will receive exposure through the auction display and any live prize giveaways.

How To Donate

To donate a prize, please complete our [online donation form here](#).

Prizes must be dropped off **at least 2 weeks prior** to the event date at Spotlight Events.

Drop Off Address: 1240 – 580 Nicola Ave, Port Coquitlam, BC.

Please contact us to confirm our available drop off times at hello@spotlightevents.ca.

What Should You Donate?

Here's a list of prize ideas and popular items. Pro Tip: Select a hot prize that'll grab attention and package it with your company's branding!

PRODUCTS

TV
Keurig machine
iPad / Tablet
Smart home device
Smart Watch
Bluetooth speakers
Digital camera
GoPro
Dyson Fan or Hair Dryer
Wine or Beer gift basket
Jewellery
Musical instrument

EXPERIENCES

Sports tickets (Canucks, Whitecaps, BC Lions)
Concert or show tickets
Adventure package (helicopters, ziplines, bungee)
Brewery package
Weekend getaway package
All-inclusive trip
Hotel stay
Ski passes
Movie tickets
Dance class
Harbour cruise

SERVICES & GIFT CARDS

Spa package
Photography package
Restaurant gift cards
Retail and VISA gift cards
Music lessons
Gas or groceries for a year (gift cards)
Pet daycare or dog-walking
Monthly flower arrangement for a year
Brewery growlers
Personal training package
Birthday party package
Amazon Prime subscription for a year

CONTACT

Spotlight Events

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Coquitlam Firefighters Charitable Society

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