

COQUITLAM FIREFIGHTER'S 6th ANNUAL CHARITY GALA

In Partnership with Port Coquitlam
Firefighter's Charitable Society



INTO OUR COMMUNITY



SPONSORSHIP PACKAGE

September 28th, 2019

Riverside Community Church

Port Coquitlam, BC

2019 ANNUAL GALA SPONSORSHIP PACKAGE

The Gala

This year the Coquitlam Firefighters Charitable Society will be teaming up with the Port Coquitlam Firefighters Charitable Society to present the 6th annual Firefighter's Gala. We will be collaborating to put on our evening of dinner and dancing to raise funds in an effort to support our communities.

The Cause

The 6th annual Firefighter's Gala is a fundraiser to help residents of Coquitlam and Port Coquitlam through a range of charitable programs and activities. We believe in the importance of giving back to our community and giving everyone the best possible chance to succeed in life. This year's goal is to raise over \$60,000 to continue and improve current programs, kickstart Port Coquitlam's breakfast and snack program, and save for the future.

The Snack Program

The nutritional snack program is the primary benefactor of our successful Gala. Launched in 2014 in Coquitlam and 2019 in Port Coquitlam, these programs have become very successful and are well accepted among all students, family and faculty at participating schools. The wonderful open-door policy, allowing any child to take part, helps shed the stigma of poverty a child or family may face. There are over 7,500 meals and over 4,000 snacks served each year at participating schools. This number is expected to grow as Coquitlam continues to reach out to new schools and Port Coquitlam establishes its program.

The Port Coquitlam Professional Firefighters Charitable Society started its snack and breakfast program in September 2019 with two Elementary schools. We hope to grow the snack and breakfast program to additional Elementary schools in Port Coquitlam while fostering relationships with our food suppliers to make every dollar go a little further.

Other Programs we Support

- Eagle Ridge Hospital Foundation
- Movember Foundation
- IAFF Disaster Relief Fund
- Canadian Breast Cancer Society
- MS Canada
- Burnaby Firefighters Charitable Society
- Burn Fund Camp
- BCPFF Burn Fund
- Muscular Dystrophy Association of Canada
- Soroptimist Foundation of Canada



Gala History

The 1st annual CFFCS Gala took place in 2014. With the help of Scotiabank, other sponsors and our Harley Raffle we were able to raise over \$30 000 to help launch our Nutritional Snack Programs. The Vintage Vegas Bash was jam packed with live entertainers and our entertainment mock casino giving the guests a chance to win more prizes.

The Nutritional Snack and Lunch Program

- Over 7,500 meals were served
- CFFCS snack and breakfast program launched at Rochester Elementary in 2014, expanded into Mundy Road Elementary in 2015, expanded into Alderson Elementary in 2016, expanded into Meadowbrook Elementary in 2017
- CFFCS expanded to Roy Stibbs Elementary in 2018
- PCPFFCS breakfast and snack program launches at Birchland Elementary and Central Elementary in Sept 2019

The costs

- The programs current costs are on average \$7,500 per year per school.
- Holiday Support Program budget is \$2,500 to support up to 5 families
 - This is a trial program where hampers are sent home with families over extended breaks in the school calendar

2018 Event

- Attended by over 280 guests from around the lower mainland including local MLAs, MPs, Schoolboard Trustees & Coquitlam Councilors
- The Gala raised awareness and over \$46 000 for the CFFCS programs
- Masquerade Ball theme including dinner, VIP champagne reception, and a Dueling Pianos show with a 10-piece band

2019 Event

This year's event is going to be Beach Theme. Guests will be transported to a tropical paradise with games, activities, food, and musical guests throughout the evening. Silent auction items will be available for bidding, as well as a 50/50 draw and activities for guests to take part in for a small nominal fee will be available. VIP guests and top tier sponsors will have their own VIP table in a separate roped off area to entertain their guests.

ALL PACKAGES BELOW CAN BE TAILORED

TITLE SPONSOR PACKAGE

\$20,000

As a **TITLE Sponsor**, your company will receive the following benefits

HOSPITALITY

- Two tables of 8 with priority seating
- Invitations for you and your guests to attend the Sponsor Reception prior to the gala

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- Logo incorporated into the event branding as "Presented by"
- The Coquitlam Firefighter's Charitable Website homepage and will link to your company's website Company profile with special message in the gala event program
- A Full-page company advertisement in the event program (specs will be emailed)
- Opportunity to provide guest gifts (upon approval from committee)

GALA PROFILE

- Recognition by the Gala Chair
- Opportunity for sponsor representative to welcome guests in a 2 minute
- Gala signage and banners, including Table Signage with Logo
- Fire extinguisher Stanley Cup presentation at the Gala and ownership of Fire extinguisher for a year

NEWSLETTER RECOGNITION

Listing in the CFFCS Newsletter/blog to our Community subscribers

MEDIA

Your corporate logo or name will be featured in:

- When confirmed Title Sponsor you will receive a **3 week boosted Social Media post to the Tri-cities area**
- Leading into the Gala you will receive 2 more posts from our Social Media accounts
- You will receive 2 tickets to give away in a contest of your choosing
- Boosted 3 week public thank you advertisement via our social media account(s)

VIP Sponsor Package

\$15,000

As a **DINNER Sponsor**, your company will receive the following benefits

HOSPITALITY

- Two tables of 8 with priority seating
- Invitations for you and your guests to attend the Sponsor/VIP Reception prior to the gala

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- The Coquitlam Firefighter's Charitable Website Gala Page and will link to your company's website
- Half-page company advertisement in the event program (specs will be emailed)

GALA PROFILE

- Thank you from Gala Chair
- Event slideshow profile
- Gala signage and banners in entryway to event
- Table Signage with Logo
- Opportunity for event activity recognition (ie. Theme related activity sponsored by your company)

NEWSLETTER RECOGNITION

Listing in the CFFCS Newsletter/blog to our Community subscribers

MEDIA

Your corporate logo or name will be featured in:

- When confirmed VIP Sponsor you will receive a **10 Day boosted** Social Media post to the Tri-cities area
- Leading into the Gala you will receive 2 more posts from our Social Media accounts
- Boosted 3 week public thank you advertisement via our social media account(s)

Diamond Sponsor Package \$10,000

As a **VIP Sponsor**, your company will receive the following benefits

HOSPITALITY

- One table of 8 with priority seating
- Invitations for you and your guests to attend the Sponsor/VIP Reception prior to the gala

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- The Coquitlam Firefighter's Charitable Website Gala Page and will link to your company's website
- Half-page company advertisement in the event program (specs will be emailed)

GALA PROFILE

- Thank you from Gala Chair
- Event slideshow profile
- Gala signage
- Table Signage with Logo
- Opportunity for event activity recognition (ie. Theme related activity sponsored by your company)

NEWSLETTER RECOGNITION*

Listing in the CFFCS Newsletter to our Community subscribers

MEDIA

Your corporate logo or name will be featured in:

- When confirmed VIP Sponsor you will receive a **5 Day boosted** Social Media post to the Tri-cities area
- Leading into the Gala you will receive 1 more post from our Social Media accounts
- Boosted 3 week public thank you advertisement via our social media account(s)

Platinum SPONSOR PACKAGE

\$5,000

As a **PLATINUM Sponsor**, your company will receive the following benefits

HOSPITALITY

- One table of 8 with priority seating
- Invitations for you and your guests to attend the Sponsor/VIP Reception prior to the gala

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- The Coquitlam Firefighter's Charitable Website Gala Page and will link to your company's website
- Quarter-page company advertisement in the event program (specs will be emailed)

GALA PROFILE

- Thank you from Gala Chair
- Event slideshow profile
- Gala signage, banners & dinner menu
- Table Signage with Logo
- Opportunity for event activity recognition (ie. Theme related activity sponsored by your company)

NEWSLETTER RECOGNITION

Listing in the CFFCS Newsletter/blog to our Community subscribers

MEDIA

Your corporate logo or name will be featured in:

- When confirmed Platinum Sponsor you will receive a Social Media post to announce partnership
- Leading into the Gala you will receive 1 more post from our Social Media accounts
- Boosted 3 week public thank you advertisement via our social media account(s)

Gold SPONSOR PACKAGE

\$2,500

As a **GOLD Sponsor**, your company will receive the following benefits

HOSPITALITY

- Sponsor seating for 4
- Invitations for you and your guests to attend the Sponsor/VIP Reception prior to the gala

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- The Coquitlam Firefighter's Charitable Website Gala Page and will link to your company's website
- Quarter-page company advertisement in the event program (specs will be emailed)

GALA PROFILE

- Thank you from Gala Chair
- Event slideshow profile
- Gala signage, banners & dinner menu.
- Table Signage with Logo
- Opportunity for event activity recognition (ie. Theme related activity sponsored by your company)

NEWSLETTER RECOGNITION

Listing in the CFFCS Newsletter/blog to our Community subscribers

MEDIA

Your corporate logo or name will be featured in:

- Leading into the Gala you will receive 1 post from our Social Media accounts
- Boosted 3 week public thank you advertisement via our social media account(s)

IN-KIND SPONSORSHIPS

ALL PACKAGES BELOW CAN BE TAILORED

LIVE AUCTION SPONSOR PACKAGE

\$5,000

HOSPITALITY

As a Live Auction Sponsor, you will receive:

- Sponsor seating for 4
- Invitations for you and your guests to attend the Sponsor Reception prior to the gala

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- The Coquitlam Firefighter's Charitable Website Gala Page and will link to your company's website
- Quarter-page company advertisement in the event program (specs will be emailed)

GALA PROFILE

- Thank you from Gala Chair
- Event slideshow profile
- Gala signage, banners & dinner menu
- Table Signage with Logo

NEWSLETTER RECOGNITION

Listing in the CFFCS Newsletter/blog to our Community subscribers

MEDIA

Your corporate logo or name will be featured in:

- When confirmed Appreciation Sponsor you will receive a Social Media post to announce partnership
- Leading into the Gala you will receive 1 more post from our Social Media accounts
- Boosted 3 week public thank you advertisement via our social media account(s)

SILENT AUCTION SPONSOR PACKAGE

\$2,500

HOSPITALITY

As a Silent Auction Sponsor, you will receive:

- Sponsor seating for 4
- Invitations for you and your guests to attend the Sponsor Reception prior to the gala

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- The Coquitlam Firefighter's Charitable Website Gala Page and will link to your company's website
- Quarter-page company advertisement in the event program (specs will be emailed)

GALA PROFILE

- Thank you from Gala Chair
- Event slideshow profile
- Gala signage, banners & dinner menu
- Table Signage with Logo

NEWSLETTER RECOGNITION

Listing in the CFFCS Newsletter/blog to our Community subscribers

MEDIA

Your corporate logo or name will be featured in:

- Leading into the Gala you will receive 1 more post from our Social Media accounts
- Boosted 3 week public thank you advertisement via our social media account(s)

APPRECIATION SPONSOR PACKAGE

\$10,000- 5,000

HOSPITALITY

As an APPRECIATION Sponsor, you will receive:

- Sponsor seating for 4-8
- Invitations for you and your guests to attend the Sponsor Reception prior to the gala

BRAND RECOGNITION

Your corporate logo and/or name will be featured on:

- The Coquitlam Firefighter's Charitable Website Gala Page and will link to your company's website
- Quarter-page company advertisement in the event program (specs will be emailed)

GALA PROFILE

Recognition by the emcee Event slideshow profile Gala signage*

NEWSLETTER RECOGNITION

Listing in the CFFCS Newsletter/blog to our Community subscribers

MEDIA

Your corporate logo or name will be featured in:

- When confirmed Appreciation Sponsor you will receive a Social Media post to announce partnership
- Leading into the Gala you will receive 1 more post from our Social Media accounts
- Boosted 3 week public thank you advertisement via our social media account(s)

PLEASE CONTACT

James Anderson
CFFCS Board Member
Gala Committee Chair
1300 Pinetree Way
Coquitlam, BC
V3B 7S4

CRA# 897288114 RR0001

Email: Gala@coquitlamfirefighterscharity.com

Website: www.coquitlamfirefighterscharity.com

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